



Yuki has arrived in Zurich...

... and she will mesmerize your Christmas time with magical lights and sounds

It was quite a surprise when yesterday morning, on Sunday October 29th, precisely two days before Halloween, Yuki arrived in Zurich. What? Yuki? Right, we are talking about a 300 foot mythical creature that appeared at the break of dawn, in the early morning glow of the Prime Tower in Zurich, for a few seconds.

Yuki and her friends – according to eye witnesses, more creatures appeared in the vicinity of the Swissmill and near the Limmatquai – are bringing a unique Christmas spectacle to Switzerland this year: ILLUMINARIUM.

From November 16th on, ILLUMINARIUM will be projecting a festive 3D winter wonder world onto the façades of the Swiss national museum, the Landesmuseum in Zurich, and will take visitors to a magical concert of the Giuseppe Verdi opera La traviata in an enchanting surrounding of light and sound – performed and orchestrated by no other than Yuki and her friends.

ILLUMINARIUM is the latest invention from the makers of Wienachtsdorf and Projektil who have amazed spectators before with their fantastic light installations; in Bad Ragaz with Light Ragaz, or with the magical forest Zauberwald Lenzerheide At ILLUMINARIUM, this will get Christmassy in a most spectacular way. “For me as a citizen of Zurich, it’s an extreme honour to be allowed to interpret Christmas, such a magical theme, upon the venerable walls of the Swiss national museum, in our very own way. The combination of animation and architecture in the court of the Landesmuseum is especially exciting. We look forward to the most amazing concert that Zurich has seen to this date. And take it from me – that means a lot”, states Roman Beranek, creative director of Projektil

Not only does ILLUMINARIUM offer an incredibly amazing light and music show plus other interactive and immersive installations and projections that bring spectators a Christmas performance that is breath-taking, fabulous, and full of fairy-tale-like illusions. Visitors can control the lightshow themselves, using the steering wheel of a car courtesy of Presenting Partner smart. That way, they can breathe life into the walls of the Landesmuseum and design the façade just like they please.



Whether accompanied by an exclusive meal and a concert afterwards or with a visit to the elaborately decorated cottages with their culinary winter wonder offerings and Christmas cocktails: ILLUMINARIUM can be a full evening's programme or a spontaneous short trip into an enchanting winter wonder world full of illusions. You can get it all in the very heart of Zurich.

ILLUMINARIUM has opera meet 3D animation, and mythical creatures perform La traviata. It's an amazing collision that has tradition and modern times shine together in a magical accord during Christmas time. An evening you won't forget. What a great gift for Christmas.

For further information, please go to our website www.illuminarium.ch

Video, photos and texts are available for editorial purposes. Should you have any inquiries or requests, please feel free to contact us.

Kind regards
The Illuminarium press office

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When: 16. November 2017 - 31. December 2017
Admission Festival: free
Admission Show: 5-13 CHF
Festival-Partner: Murten Licht-Festival
Tickets: www.illuminarium.ch